

Press Release: KSLEX advises the German Dairy Farmers Association (BDM) on the sale of its equal participation in MVS Milchvermarktungs-GmbH

Munich, September 2017 – KSLEX advised the German Dairy Farmers Association (Bundesverband Deutscher Milchviehhalter e.V.) on the sale of its 50% participation in MVS Milchvermarktungs-GmbH to the association Freie Bauern e.V. This transaction put to end a long dispute on the marketing of the product Die Faire Milch. BDM assumes sole responsibility for the marketing of Die Faire Milch, while MVS is concentrating on the marketing of the newly developed product sternfair.

The German Dairy Farmers Association is the largest independent stakeholder for dairy farmers in Germany with more than 20,000 members. It is a member of the European Milk Board which represents the interests of more than 100,000 cattle farmers throughout Europe.

KSLEX has been advising the German Dairy Farmers Association for many years.

Contact:

KSLEX Rechtsanwaltsgesellschaft mbH
Nymphenburger Straße 120
80636 München
Tel.: +49 89 273 70 22-0
Fax: +49 89 273 70 20-10
Email: info@kslex.com
www.kslex.com